



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-25-2012 PAGE: 1 of 2

MUNDY KATOWITZ MEDIA INC - 2994  
ATTN: CAROLE MUNDY  
1322 G. STREET, SE  
WASHINGTON DC 20003

Contract No 403506	Contract Dt 10-24-2012	Revision Dt 10-24-2012	Rev# 1	Advertiser ADLER FOR CONGRESS, SHELLEY	Brand SHELLEY ADLER FOR CONGRESS	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 1827			CMS # 247138	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247138				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1827																	
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				9	30	1	1	1	1	1			5	650	5	3,250.00
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				9	30	1							1	650	1	650.00
3	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	1	1	1	1	1			5	1,500	5	7,500.00
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	1							1	1,500	1	1,500.00
5	10-29-2012	11-01-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	1	1	1	1				4	1,500	4	6,000.00
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	1							1	1,500	1	1,500.00
7	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)				8	30						1	1	2	1,400	2	2,800.00
8	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				7	30	1	1	1	1	1			5	1,600	5	8,000.00
9	10-30-2012	11-01-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30		1		1				2	1,600	2	3,200.00
10	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30	1							1	1,600	1	1,600.00
11	10-31-2012	10-31-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				7	30			1					1	2,000	1	2,000.00
12	11-02-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30					1			1	1,700	1	1,700.00
																	Contracted Gross Total:		29	39,700.00
																	Actual Gross Total:		29	39,700.00
																	Agency Commission:			5,955.00
																	Net Total:			33,745.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-25-2012 PAGE: 2 of 2

MUNDY KATOWITZ MEDIA INC - 2994  
ATTN: CAROLE MUNDY  
1322 G. STREET, SE  
WASHINGTON DC 20003

Contract No 403506	Contract Dt 10-24-2012	Revision Dt 10-24-2012	Rev# 1	Advertiser ADLER FOR CONGRESS, SHELLEY	Brand SHELLEY ADLER FOR CONGRESS	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA								
Agency Est# 1827			CMS # 247138	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247138						
Line	Start Date	End Date	Time Period					Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1827																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Nov 12		0.00			0.00			39,700.00			0.00							39,700.00			
TOTAL		0.00			0.00			39,700.00			0.00							39,700.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood